



# Sponsorship Opportunities



# What is Wild Goose Festival?

It's a place where all kinds of people come together, not only to hear great music and incredible speakers, but also to dive into lively conversations with thought leaders, writers, dreamers, artists, visionaries, social justice activists, peace-makers...the ones you'll find on the official program, and the ones you might meet while just getting lunch or hanging out. It's also a place where you can be a spectator, but where you can be a co-creator as well. A place where we affirm the creativity in all of us, and opportunities to make art and music, to tell stories and take in stories, can be found around every corner.

## Why be a sponsor?

What a great question. Sponsorship with Wild Goose Festival offers a unique and un-replicated opportunity to share who YOU are with all of the beautiful humans attending WGF each year. WGF Attendees are thankful and appreciative of our Sponsors and the work that you do because they know that you are one of the driving forces that help support our gathering each year!

We want to do nothing less than change the world! We come together to be inspired, refreshed, and motivated to take the ethic of the Goose to the world. Without our Sponsors, we couldn't exist. Your presence is vital to building authentic relationships and conversations in the community – and ultimately, to make the world a better place.

## Sponsor Guidelines

Wild Goose expects sponsors to support and uphold our commitments.

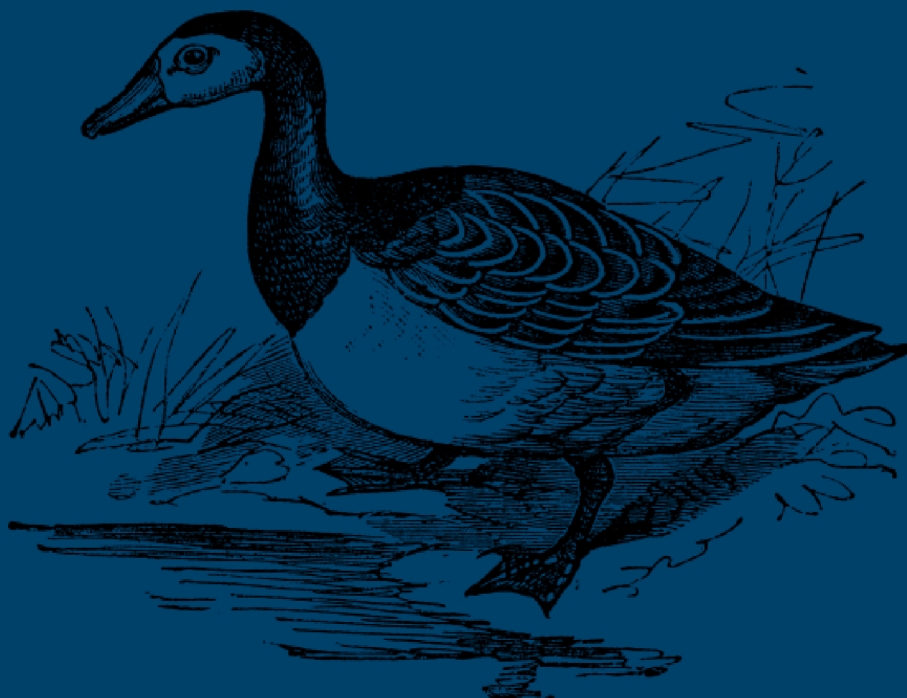
Please read our Invitation and Commitments here:

<https://wildgoosefestival.org/wild-goose-invitation/>

# Goose Sponsors (\$1000)

## (Nonprofits/Small Business/Podcasts)

DESCRIPTION	PERKS	PERKS	PERKS
<p>This partnership is available to Nonprofit Organizations, Small Businesses, Podcasts, and other small organizations.</p> <p>We are super excited to be able to offer *Admission* with this year's Sponsorships!</p>	<ul style="list-style-type: none"> <li>• 2 Festival Admissions (includes parking &amp; camping spot)</li> <li>• 10 X 10 Tent (power access, if needed)</li> <li>• 1 Table &amp; 2 Chairs</li> </ul>	<ul style="list-style-type: none"> <li>• 1/4 page ad in WGF Program</li> <li>• 2 Admissions to Sponsor Celebration</li> </ul>	<ul style="list-style-type: none"> <li>• Logo and Link on Website</li> <li>• 3 Social Media Shout Outs</li> <li>• Opportunity to sell books/curricula in our Festival Bookstore</li> </ul>





# Gander Sponsors (\$2000)

## (Publishers/Seminaries/Theological Schools)

DESCRIPTION	PERKS	PERKS	PERKS
<p>This partnership is available to Publishers/Seminaries/Theological Schools.</p> <p>We are super excited to be able to offer Admission and other specific Sponsor centered activities with this year's Gander Sponsorships!</p>	<ul style="list-style-type: none"> <li>• 2 Festival Admissions (includes parking &amp; camping spot)</li> <li>• 10 X 10 Tent (power access, if needed)</li> <li>• 1 Table &amp; 2 Chairs</li> </ul>	<ul style="list-style-type: none"> <li>• 1/2 page ad in WGF Program</li> <li>• 2 Admissions to Sponsor Celebration</li> </ul>	<ul style="list-style-type: none"> <li>• Logo and Link on Website</li> <li>• 3 Social Media shoutouts</li> <li>• Unlimited 1/2 Price Admission Codes</li> </ul>
OPTIONAL PERKS	<ul style="list-style-type: none"> <li>• Opportunity to sell books/curricula in our Festival Bookstore</li> <li>• 2 LeadNOW Scholarships (for Theological School/Seminary Students)</li> <li>• Prospective Student Mixer (for Prospective Theological School/Seminary Students)</li> </ul>		

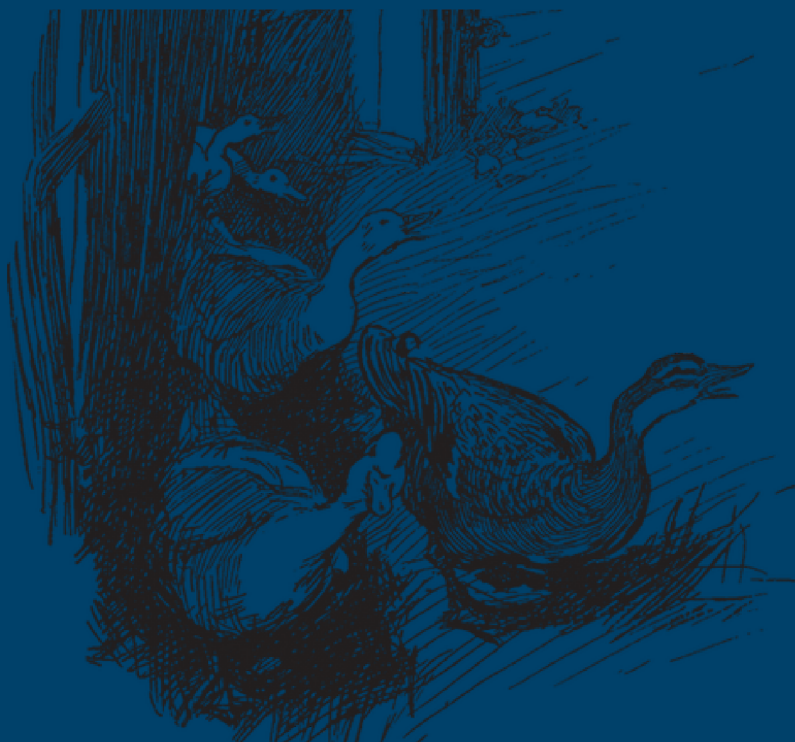




# Flock Sponsors (\$5000)

## (Any Organization or Group)

DESCRIPTION	PERKS	PERKS	PERKS
<p>This partnership is available to any organization.</p> <p>These partners receive a larger number of admissions, a larger tent, and more social media exposure and special optional perks,</p>	<ul style="list-style-type: none"> <li>• 5 Festival Admissions (includes parking &amp; camping spot)</li> <li>• 10 X 20 Tent (power access, if needed)</li> <li>• 1 Table &amp; 2 Chairs</li> </ul>	<ul style="list-style-type: none"> <li>• Full page ad in WGF Program</li> <li>• 5 Admissions to Sponsor Celebration</li> </ul>	<ul style="list-style-type: none"> <li>• Logo and Link on Website</li> <li>• 4 Social Media Shout Outs</li> <li>• Unlimited 1/2 Price Admission Codes</li> </ul>
<b>OPTIONAL PERKS</b>	<ul style="list-style-type: none"> <li>• Opportunity to sell books/curricula in our Festival Bookstore</li> <li>• 2 LeadNOW Scholarships (for Theological School/Seminary Students)</li> <li>• Prospective Student Mixer (for Prospective Theological School/Seminary Students)</li> <li>• 2 Scholarships to any Pre-Festival Offering</li> </ul>		



# Springs Sponsors (\$10000)

## (Any Organization or Group)

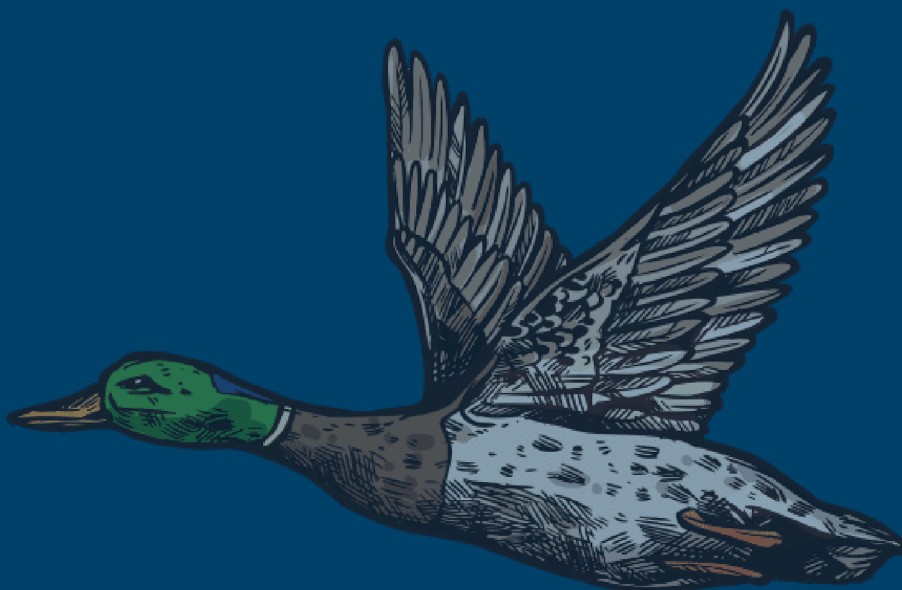
DESCRIPTION	PERKS	PERKS	PERKS
<p>This partnership is available to any organization.</p> <p>These partners receive an opportunity to host programming within your tent, larger number of admissions, a larger tent, more social media exposure, and special optional perks.</p>	<ul style="list-style-type: none"> <li>• 10 Festival Admissions (includes parking &amp; camping spot)</li> <li>• 20 X 30 Tent (power access, if needed)</li> <li>• Tables &amp; Chairs (as requested)</li> </ul>	<ul style="list-style-type: none"> <li>• Full page ad in WGF Program</li> <li>• 10 Admissions to Sponsor Celebration</li> </ul>	<ul style="list-style-type: none"> <li>• Logo and Link on Website</li> <li>• 6 Social Media Shout Outs</li> <li>• Unlimited 1/2 Price Admission Codes</li> </ul>
<b>OPTIONAL PERKS</b>	<ul style="list-style-type: none"> <li>• Opportunity to sell books/curricula in our Festival Bookstore</li> <li>• 2 LeadNOW Scholarships (for Theological School/Seminary Students)</li> <li>• Prospective Student Mixer (for Prospective Theological School/Seminary Students)</li> <li>• 2 Scholarships to any Pre-Festival Offering</li> </ul>		



# WILD Sponsors (\$15000)

## (Any Organization or Group)

DESCRIPTION	PERKS	PERKS	PERKS
<p>This partnership is available to any organization.</p> <p>These partners receive an opportunity to host programming within your tent, the largest number of admissions, the largest tent, the most social media exposure, and special optional perks.</p>	<ul style="list-style-type: none"> <li>• 15 Festival Admissions (includes parking &amp; camping spot)</li> <li>• 30 X 30 Tent (power access, if needed)</li> <li>• Tables &amp; Chairs (as requested)</li> </ul>	<ul style="list-style-type: none"> <li>• Full page ad in WGF Program</li> <li>• 15 Admissions to Sponsor Celebration</li> </ul>	<ul style="list-style-type: none"> <li>• Logo and Link on Website</li> <li>• 6 Social Media Shout Outs</li> <li>• Unlimited 1/2 Price Admission Codes</li> </ul>
<b>OPTIONAL PERKS</b>	<ul style="list-style-type: none"> <li>• Opportunity to sell books/curricula in our Festival Bookstore</li> <li>• 2 LeadNOW Scholarships (for Theological School/Seminary Students)</li> <li>• Prospective Student Mixer (for Prospective Theological School/Seminary Students)</li> <li>• 3 Scholarships to any Pre-Festival Offering</li> </ul>		





# Other Sponsors

## What's available?

*Wild Goose Festival aims to make all of our sponsorships mutually beneficial and we want all of our sponsors to be able to participate at whatever level they feel comfortable and able :)*

As in life, sponsorships at Wild Goose Festival are diverse. Some sponsors may not be able to attend the festival in person. Some may want to further their reach while at the festival. Other sponsors may want more visibility. Our hope in creating alternate ways to sponsor is that all of these needs can be met and can be met well. Please take a moment to look at each of these other types of sponsorships and see if they would work for you.



# In Flight Sponsors (\$350)

DESCRIPTION	PERKS
<p>This sponsorship is only available to our Sponsors who are unable to attend Wild Goose Festival.</p> <p>This is an amazing opportunity for Sponsors who cannot attend WGF, but still want to have their organization/business represented in very visible ways throughout the festival.</p>	<ul style="list-style-type: none"><li>• 1/4 page ad in WGF Program</li><li>• Logo and Link on WGF website</li><li>• 1 FB Shout Out</li></ul>



# Add-On: Sustainability Sponsor (\$1000)

1 available

DESCRIPTION	PERKS	PERKS
<p>This is available as an add on for a sponsor who will be attending WGF or as a stand alone partnership for a partner who cannot attend WGF.</p> <p>This package allows the sponsor to be extremely visible to both Co-Creators AND attendees.</p>	<ul style="list-style-type: none"><li>• 1/4 page ad in WGF Program</li><li>• Logo and Link on WGF website</li><li>• 1 Social Media Shout Out</li></ul>	<ul style="list-style-type: none"><li>• Logo on Co-Creator Water Bottles</li><li>• Logo on Water Stations, which are placed in 15+ venues</li></ul>



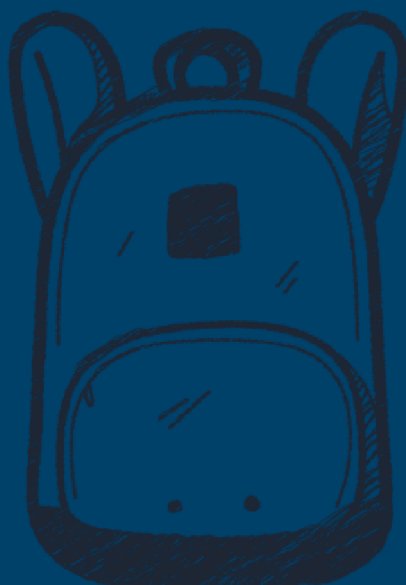


# Add-On:

## Bag Sponsor (\$3500)

1 available

DESCRIPTION	PERKS	PERKS
<p>This is available as an add on for a sponsor who will be attending WGF or as a stand alone partnership for a partner who cannot attend WGF.</p> <p>This package allows the sponsor to be extremely visible to both Co-Creators AND attendees.</p>	<ul style="list-style-type: none"><li>• 1/4 page ad in WGF Program</li><li>• Logo and Link on WGF website</li><li>• 1 Social Media Shout Out</li></ul>	<ul style="list-style-type: none"><li>• Co-branded logo on reusable bags given to each WGF attendee</li><li>• Option to include organization specific literature in bag</li></ul>



# Add-On: T-shirt Sponsor (\$150)

## DESCRIPTION

This partnership is available as an add on partnership for any partners.

This package allows the partner to be extremely visible to both WGF Co-Creators AND WGF attendees while on site and to continue that visibility after the festival concludes.

## PERKS

- Logo on the back of all 2023 WGF tshirts



# Beer & Hymns Sponsor (\$3000)

## ANY ORGANIZATION OR GROUP ADD ON

Opportunity to sponsor the Beer & Hymns tent. This is the highlight of the day for many festival attendees and will create a great deal of exposure. This tent sponsorship provides significant visibility as festival attendees witness the direct support your organization is providing to their Beer & Hymns experience as they participate in the nightly uplifting of voices in song and see your alignment on display.

# Venue Sponsor (\$1500)

## ANY ORGANIZATION OR GROUP ADD ON

Opportunity to sponsor a Venue - a tent where talks, performances, discussions and other types of Experiences take place. This creates significant visibility as festival attendees witness the direct support your organization is providing to their experience as they take in the information presented and see your alignment on display.



# Trade Sponsor

## DESCRIPTION

In the past, Wild Goose Festival has offered partnerships in the form of trades. Trades may come in the form of ads in your publication, WGF logo placement on your website, ads on your podcast, etc. WGF is happy to continue that process in 2021. Trade partners can possibly be full trade OR can be a combination of trade and payment equalling partnership package pricing.

In order to become a trade partner, please email [tim@wildgoosefestival.org](mailto:tim@wildgoosefestival.org) with which partnership you would like to choose and the description of your trade proposal, including monetary amounts.



# Next Steps

1

## Choose your package

Decide on which package works for you.

2

## Choose additional packages

Decide if you would like an additional package - TSHIRTS!

3

## Email us

Email  
Tim@wildgoosefestival.org  
to discuss your package choice

4

## Due Dates for Ads/Logo/Social Media Copy & Bookstore Items

All due by 4/1/2023

5

## Due Dates for Payment

All payments are due by 5/6/2023

6

## Complete Sponsor Agreement

All partner agreements are due by 5/6/2023

## WGF Ad Specs and Social Media Copy Info:

Full page—8.5 x 11

Half page — 5.5 x 8.5 either horizontal or vertical

Quarter page — 4.25 x 5.5

1/16th page or business card size — 4.25 x 2.25

Social Media "shout outs" should include verbiage on why your organization is excited to partner with WGF for the 2021 Festival. They should also meet character parameters for the medium.

YOU'RE INVITED TO A  
**Happy  
Hour  
Reception  
for Wild  
Goose  
Festival  
Sponsors**



THURSDAY  
5:30PM  
CHAMPAGNE  
WINE  
DESSERTS

WILD  
GOOSE  
FESTIVAL